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Annual Report

Green Scope
SUSTAINABILITY CONSULTING

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Annual Report 2024

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From Our Leadership

This year marks Green Scope's first-ever annual report.

In 2024, we've made incredible strides—not just in the services we deliver, but in the way we show up for our partners and our planet. From diverting tons of waste to helping organizations make sustainability a core part of how they operate, our work has proven that environmental progress and business growth can go hand in hand.

What began as a seed of an idea has grown into a thriving business rooted in purpose, driven by impact, and powered by community.

Thank you for being part of this journey. Whether you've collaborated with us, championed our mission, or simply believed in the vision, we're so glad you're here. And this is just the beginning!

Dominique Hadad

Dominique Hadad
FOUNDER & CEO

The Green Scope team with The Wellington School





Waste Audit & Report Services



Data & Project Management Services

Our Origin

Green Scope Consulting was founded by Dominique Hadad, a Columbus native with a passion for our planet.

In 2021, Dominique was awarded the President's Prize from The Ohio State University, the most prestigious award at the university which is given to a graduating senior with a vision to make the world a better place. This award provided \$100,000 in funds to launch Green Scope.

Green Scope has stayed true to its mission of providing sustainability expertise to the local community. Almost 4 years and quite a few client projects later, Dominique and Green Scope continue to listen and learn from the needs of the community and strive to fill the gaps to our sustainability goals.

Zero Waste Event at COSI for Energy Coalition of Ohio



Key Principals

In all our project work, these principles serve as the foundation.

Assess

Measure and analyze your current footprint to benchmark and outline the current state of operations.

Strategize

Identify opportunities for improvement in your operations and create a roadmap towards environmental sustainability.

Execute

Improve your sustainability metrics and support your team in reaching your sustainability goals..

OUR VISION

We believe in a sustainable world where we put resources to good use, build stronger communities, and keep waste out of the landfill.

Green Scope Consulting at The Ohio State University



Our Services

Data Management

Improving data tracking/reporting to help organizations view sustainability metrics, reduce their waste and meet goals.

Zero Waste Events

Managing the waste collection and removal for an event to ensure maximum diversion of waste materials from landfills and implement sustainable practices.

Sustainability Education

Empower students and educators to be more environmentally conscious through programs that teach sustainable practices and instill a sense of responsibility.

Education & Trainings

Providing workshops and resources to businesses and communities to help them transition to sustainable practices.

Sustainability Reporting

Preparing reports that highlight organizations' environmental performance and progress toward sustainability goals.

Waste Audit & Reports

Conducting analyses of waste streams to identify opportunities for improvement to optimize waste management systems.

Green Scope Consulting team sorting material for COhatch to build a Waste Diagnostic Report



Our Clients

We had the pleasure of working with some tremendous clients this past year and want to highlight these exemplary organizations working with us to better themselves and their communities at large!



THE OHIO STATE
UNIVERSITY



Wellington



THE CITY OF
COLUMBUS

Company Impact

IN 2024

ALL TIME

643,785
LBS

**WASTE DIVERTED
(POUNDS)**

1,997,299
LBS

321
TONS

**WASTE DIVERTED
(TONS)**

998
TONS

307
CARS

**CO2 EQUIVALENT OF
CARS OFF THE ROAD
FROM DIVERSION**

952
CARS

Data collection is critical in advancing sustainability efforts. Meaningful improvement is only possible when we can accurately measure progress. By tracking waste diversion, we not only evaluate the impact of our initiatives but also contribute insights to local understanding of sustainability challenges. This commitment to data tracking aligns with our mission to create measurable change, allowing us to identify opportunities, refine strategies, and drive long-term environmental impact.

2023 → 2024 Growth

5

New Service Offerings

In 2024, Green Scope Consulting launched five new services including Zero Waste Event Services, Data Management, and Reporting.

Revenue Growth

Green Scope Consulting saw revenue growth of 45%.

45%

5,667

People Engaged

Green Scope engaged with projects reaching over 5,000 people

New Podcast

Green Champions, launched in March 2024, is a podcast co-hosted by Dominique Hadad and Adam Morris focusing on environmental change through conversations with individuals making a difference in sustainability.

40+ Episodes



GREEN CHAMPIONS

Looking Forward

WHAT'S NEXT?

As we look to the future, we're energized by the projects already on the horizon and the partnerships yet to be formed. Green Scope remains committed to growing as a trusted resource for organizations seeking to build sustainability programs that are both effective and impactful — from data management and analysis to on-the-ground implementation.

If we haven't connected yet, we'd love to hear from you. Whether you're just getting started or looking to strengthen your existing sustainability efforts, let's explore how we can move the needle together.

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